

**Derbyshire Safeguarding Adults Board
Financial Abuse Awareness Campaign 2019/20
Action Plan**

Strategy and Management Outcomes	Output	Measured by	Lead	When
The right people are involved	Develop a countywide Steering Group to develop the campaign	Steering Group Membership refreshed	WH	01.11.19
		Steering Group Meetings scheduled & attendance/engagement	WH	01.11.19
The campaign achieves an increased awareness of financial abuse	A Strategic Plan for the campaign	A strategic plan agreed by all stakeholders	KP	31.05.19
		Interrelationships identified and campaign linked to additional activity	WH	ongoing
		Measurable action plan agreed	KP	31.05.19
		Maintain links with Derbyshire Cybercrime and Online Safety Group and support their programme	WH	31.03.20
Vulnerable people get appropriate messages	Promote the Trading Standards Friends Against Scams Campaign.	Number of agencies and individuals engaging with the FAS campaign	TA	ongoing
		Local organisations build in scam awareness to everyday work/services	ALL	ongoing
The campaign reaches the people who need it	Target limited resources effectively	Monitor scope and scale of campaign activity	ALL	31.03.20
		Seek additional resource to meet identified gaps	WH/ TA	31.03.20
Communications Outcomes	Output	Measured by	Lead	When
Vulnerable people get the most appropriate resources	Maintain and update a toolkit of financial abuse resources from partners	Update as required an electronic list with links or samples of partner's resources, national resources.	TA	31.03.20
		Partners share relevant messages and updates Trading Standards Friends Against Scams Campaign messages as required	ALL	31.03.20
		2 partnership events promoting financial abuse awareness	WH	31.03.20
		1 event for Elder Abuse Awareness Day 1 event in Scams awareness Week		